

The Vermont Farmers Market Conference

Farmers markets are integral to our thriving local food culture. **The 2021 Vermont Farmers Market Conference** offers a month-long schedule of events for market managers, organizers, vendors, and community members from across the state to learn, share resources, and network.

The conference offers resources and information from service providers, state agencies, and fellow market organizers. Workshop topics include marketing, fundraising, tools for collecting and using market data, and complying with face mask mandates and the ADA.

Visit nofavt.org/farmers-market-conference for workshop and conference details.



CONFERENCE SCHEDULE - EVERY WEDNESDAY IN MARCH

March 3	12:00-12:45pm	VTFMA Annual Meeting (members-only, raffle prize for attendees)*
	12:45-1:45pm	Updates and Q&A with State Agencies
March 10	12:00-1:15pm	Fundraising for Farmers Markets
	1:15-2:00pm	Small group discussions/networking
March 17	12:00-1:15pm	Planning & Implementing Digital Marketing for 2021
March 24	12:00-1:15pm	Data Collection Tools for Your Market
March 31	12:00-1:15pm	Face Mask Mandates & the Americans with Disabilities Act (ADA)
	1:15-2:00pm	Small group discussions/networking

*VTFMA members are invited to send a representative to vote at the annual meeting of the VTFMA. The market can invite anyone to be their representative.



CONFERENCE REGISTRATION

REGISTRATION FEES – Our sliding scale registration fee is an effort to create more equitable access to our resources. Please pay the amount that fits your budget. Paying more than the suggested rates will help support the conference registration fees for someone who is unable to pay that cost. In this year when circumstances are very different for many people, we appreciate your continued support. Thank you!

- VTFMA/NOFA-VT members: sliding scale from \$5-20
- Non-members: sliding scale from \$20-40
- BIPOC (Black, Indigenous or Person of Color): Free of charge
- New market managers: Free of charge

Join us!

NOFA-VT offers free registration for our annual Farmers Market Conference to anyone who identifies as Black, Indigenous, or a person of color (BIPOC) in an effort to actively work toward dismantling systems of racism that have historically disadvantaged BIPOC and continue to do so today.

Name(s) of Attendees: _____

Farmers Market Affiliation: _____

Email address (this is where we will send Zoom links for the workshops): _____

Phone: _____

Amount Paid: _____

Can we list your contact info to be shared with other attendees? Yes No



PRE-REGISTER BY MARCH 2nd!



By phone:
(802) 434-4122



Online:
www.nofavt.org/farmers-market-conference



By mail:

Please send checks to:
NOFA Vermont
VT Farmers Market Conference
PO Box 697, Richmond, VT 05477